



**58<sup>th</sup> CIECA  
CONGRESS**  
DRESDEN 2026

# CIECA CONGRESS 2026

26–29 MAY 2026

EXHIBITOR & SPONSORSHIP GUIDE





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CONGRESS**  
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## AT A GLANCE

**Organiser:**



[www.cieca.eu](http://www.cieca.eu)

**Local host:**



[www.argetp21.de](http://www.argetp21.de)

**Date:**

26–29 May 2026

**Venue:**

ICD | International Congress Center Dresden  
Ostra-Ufer 2, 01067 Dresden

**Audience:**

International professional audience

**Number of attendees:**

approx. 200

**Home page:**

[www.cieca2026.com](http://www.cieca2026.com)

**Contact:**

+49 176 1303 5156  
[ciecacongress@argetp21.de](mailto:ciecacongress@argetp21.de)



## PROGRAMME

Date	Programme	Time*
26 May 2026 (Tuesday)	Welcome Reception	19:30 – 21:00
27 May 2026 (Wednesday)	CIECA General Assembly	09:00 – 12:00
	Lunch	12:00 – 13:00
	CIECA Members' Forum	13:00 – 16:30
	CIECA Dinner	19:00 – 23:00
28 May 2026 (Thursday)	CIECA Congress	09:00 – 16:00
	Lunch	12:00 – 13:00
	Gala Dinner	19:00 – 23:00
29 May 2026 (Friday)	Social Programme	09:30 – 16:30

\* The times mentioned are provisional. We will publish the final times at [www.cieca2026.com](http://www.cieca2026.com).

## EXHIBITION TIMES

Activity	Date	Audience	Time
Setup	26 May 2026 (Tuesday)	Exhibitors only	15:00 – 19:00
Exhibition Day 1	27 May 2026 (Wednesday)	CIECA Members	08:30 – 17:00
Exhibition Day 2	28 May 2026 (Thursday)	CIECA Members & Non-Members	08:30 – 17:00
Dismantling	28 May 2026 (Thursday)	Exhibitors only	17:00 – 19:00



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## CIECA CONGRESS: PROFILE & SETTING

### Central International Forum

The CIECA Congress is the industry-leading event for international exchange on driver training, driving licence testing and other measures to increase road safety.

### Mission: Innovation & Exchange in Driver Licensing

Over the course of two congress days, a community of open-minded and well-connected experts will set common standards in the field of driver licensing, explore innovations and strengthen sustainable international connections.

## YOUR PRESENCE AS AN EXHIBITOR & / OR SPONSOR

### Reach International Decision Makers

As an exhibitor and/or sponsor, you will have the opportunity to connect with a range of key figures, including representatives from road traffic authorities and testing organisations, policymakers, as well as experts from research and industry.

### Visibility & Impact

Your presence will demonstrate your commitment to safe mobility and modern driving licence systems.



## EXHIBITOR OPTIONS

The accompanying exhibition offers an exclusive presentation platform and serves as a central meeting point in the break and catering area for networking and professional exchange.

Exhibition Space & Standard Equipment	Compact	Plus	Max
• Exhibition space	6 m <sup>2</sup>	12 m <sup>2</sup>	18 m <sup>2</sup>
• 1 banquet table (180 x 45 cm), 2 chairs	x	x	x
• WLAN access, power connection	x	x	x
• Presentation on congress website, newsletter, programme booklet	x	x	x
<b>Total:<sup>1</sup></b>	<b>€1,800</b>	<b>€2,800</b>	<b>€3,800</b>

We will be happy to coordinate additional equipment and customised stand areas with you on an individual basis.

Accreditations	Exhibitor Pass (CIECA Member)	Exhibitor Pass (Non-Member)
• 26 May Welcome Reception	x	
• 27 May General Assembly	x	
• 27 May Members' Forum	x	
• 27 May Coffee Breaks & Lunch	x	x
• 27 May CIECA Dinner	x	
• 28 May CIECA Congress	x	x
• 27 May Coffee Breaks & Lunch	x	x
• 28 May Gala Dinner	x	optional booking
<b>Total:<sup>1</sup></b>	<b>€500</b>	<b>€202</b>

<sup>1</sup> net, plus 19% VAT



## SPONSORSHIP OPTIONS

	Premium Sponsor	Sponsor
<b>Sponsor Visibility in Congress Media</b>	Prominent Presence	Regular Presence
• Website	x	x
• Newsletter	x	x
• Programme Booklet	x	x
• Sponsor Overview (Display Stand & Break Slide)	x	x
<b>Accreditations</b>		
For CIECA Members: Full Congress Pass	1	1
• 26 May Welcome Reception		
• 27 May General Assembly & Members' Forum including coffee breaks & lunch		
• 27 May CIECA Dinner		
• 28 May CIECA Congress		
• 28 May Gala Dinner		
For Non-Members: Congress Day Pass + Gala Dinner	1	1
• 28 May CIECA Congress including coffee breaks & lunch		
• 28 May Gala Dinner		
<b>Flyer and Give-away Placement<sup>1</sup></b>		
• Brochure at the Registration Desk	x	
• Insert in the Congress Bag	x	
<b>Acknowledgement</b>		
• at the Congress Opening	x	
• at the Gala Dinner	x	
<b>Total:<sup>2</sup></b>	<b>€6,000</b>	<b>€3,500</b>

<sup>1</sup> subject to prior approval

<sup>2</sup> net, plus 19% VAT